

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE SOUTHERN DISTRICT OF TEXAS
HOUSTON DIVISION**

In re:	§	
	§	Chapter 11
	§	
SERTA SIMMONS BEDDING, LLC,	§	Case No. 23-90020 (DRJ)
et al.,	§	
	§	(Jointly Administered)
Debtors. ¹	§	(Related to Docket No. 391)
	§	

NOTICE OF SUBSTANTIAL STOCK OWNERSHIP

PLEASE TAKE NOTICE that, pursuant to that certain *Final Order Establishing Notification Procedures and Approving Restrictions on (A) Certain Transfers of Interests in the Debtors, and (B) Claiming of Certain Worthless Stock Deductions, Pursuant to Sections 362 and 105(a) of Bankruptcy Code*, dated March 1, 2023 [Docket No. 391] (with all exhibits thereto, the “**Final Order**”), [Name of Filer] (the “**Filer**”) hereby provides notice that, as of the date hereof, the Filer beneficially owns:

- (i) ____ % of the outstanding Dawn Stock, and/or ²
- (ii) Options to acquire beneficial ownership of ____% of Dawn Stock.

PLEASE TAKE FURTHER NOTICE that the taxpayer identification number of the Filer is _____.

PLEASE TAKE FURTHER NOTICE that the following table sets forth the following information:

For Dawn Stock and/or Options to acquire beneficial ownership of Dawn Stock that are owned directly by the Filer, the following table sets forth (i) the amount of Dawn Stock, and/or the amount of Dawn Stock subject to Options beneficially owned by such Filer, in each case expressed as a percentage of the outstanding Dawn Stock and (ii) the date(s) on which such Dawn Stock and/or Options were acquired.

¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number, are as follows: Dawn Intermediate, LLC (6123); Serta Simmons Bedding, LLC (1874); Serta International Holdco, LLC (6101); National Bedding Company L.L.C. (0695); SSB Manufacturing Company (5743); The Simmons Manufacturing Co., LLC (0960); Dreamwell, Ltd. (2419); SSB Hospitality, LLC (2016); SSB Logistics, LLC (6691); Simmons Bedding Company, LLC (2552); Tuft & Needle, LLC (6215); Tomorrow Sleep LLC (0678); SSB Retail, LLC (9245); and World of Sleep Outlets, LLC (0957). The Debtors’ corporate headquarters and service address for these chapter 11 cases is 2451 Industry Avenue, Doraville, Georgia 30360.

² Capitalized terms used, but not defined herein, and the term “beneficial ownership” (and derivatives thereof) shall have the meanings ascribed to them in Exhibit 1 to the Final Order.

In the case of Dawn Stock and/or Options to acquire beneficial ownership of Dawn Stock that are not owned directly by the Filer but are nonetheless beneficially owned by the Filer, the table sets forth (i) the name(s) of each record or legal owner of such Dawn Stock and/or Options to acquire Dawn Stock beneficially owned by the Filer, (ii) the amount of Dawn Stock and/or the amount of Dawn Stock subject to Options beneficially owned by such Filer, in each case expressed as a percentage of the outstanding Dawn Stock, and (iii) the date(s) on which such Dawn Stock and/or Options were acquired.

<i>Class</i>	<i>Name of Owner</i>	<i>Dawn Stock Owned</i>	<i>Dawn Stock Subject to Options Owned</i>	<i>Date(s) Acquired</i>
Dawn Stock		____%	____%	

(Attach additional pages if necessary)

[[IF APPLICABLE] The Filer is represented by [name of the law firm], [address], [phone], (Attn: [name]).]

Respectfully submitted,

[Name of Filer]

By: _____

Name: _____

Address: _____

Telephone: _____

Facsimile: _____

Date: _____